

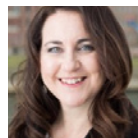


PARKSIDE BUILDERS TRANSFORMS ACCOUNTING, PURCHASING, AND OPERATIONS WITH BUILDTOPIA®

Parkside Builders unified its construction and accounting processes with BuildTopia, eliminating manual data entry, reducing errors, and giving teams clear, real-time insight into budgets, approvals, and job performance.

Parkside Builders is a community-focused homebuilder known for its creative approach to neighborhood design. Based in Tennessee, the company prides itself on going beyond traditional construction by crafting communities that balance visual appeal, practical living, and long-term value. From unique architectural details to thoughtfully designed layouts, Parkside's team ensures every home contributes to a cohesive, welcoming neighborhood experience.

Their philosophy is simple: each home should enhance the whole, and every community should offer lasting value to the families who live there.



Amanda Davenport

Director of Finance,
Parkside Builders

“BuildTopia helps us create a more productive process, streamline our workflows, raise accuracy across the company, and ultimately scale our business with confidence.”

THE CHALLENGE:

Manual processes, data disconnects, and growing operational complexity

As Parkside Builders grew, cracks started to show – especially in accounting. At the time, the company was using BuilderMT to manage construction operations, while finance teams worked in a separate accounting system. Information had to be moved and checked by hand just to keep everything in sync.

Purchase orders, budgets, and sales data didn't flow automatically between construction and accounting in BuilderMT, forcing every update to be pushed manually. When something didn't carry over correctly, it wasn't always obvious why. Fixing issues often meant digging through spreadsheets, emails, or system logs just to figure out what went wrong.

There were no built-in checks to catch problems early, so accuracy depended on accounting team watching everything closely. As volume increased, troubleshooting took more time, visibility stayed limited, and scaling the business started to feel risky. Parkside needed a more reliable way to reduce manual work while staying in control - without adding more people or admin effort.

THE SOLUTION:

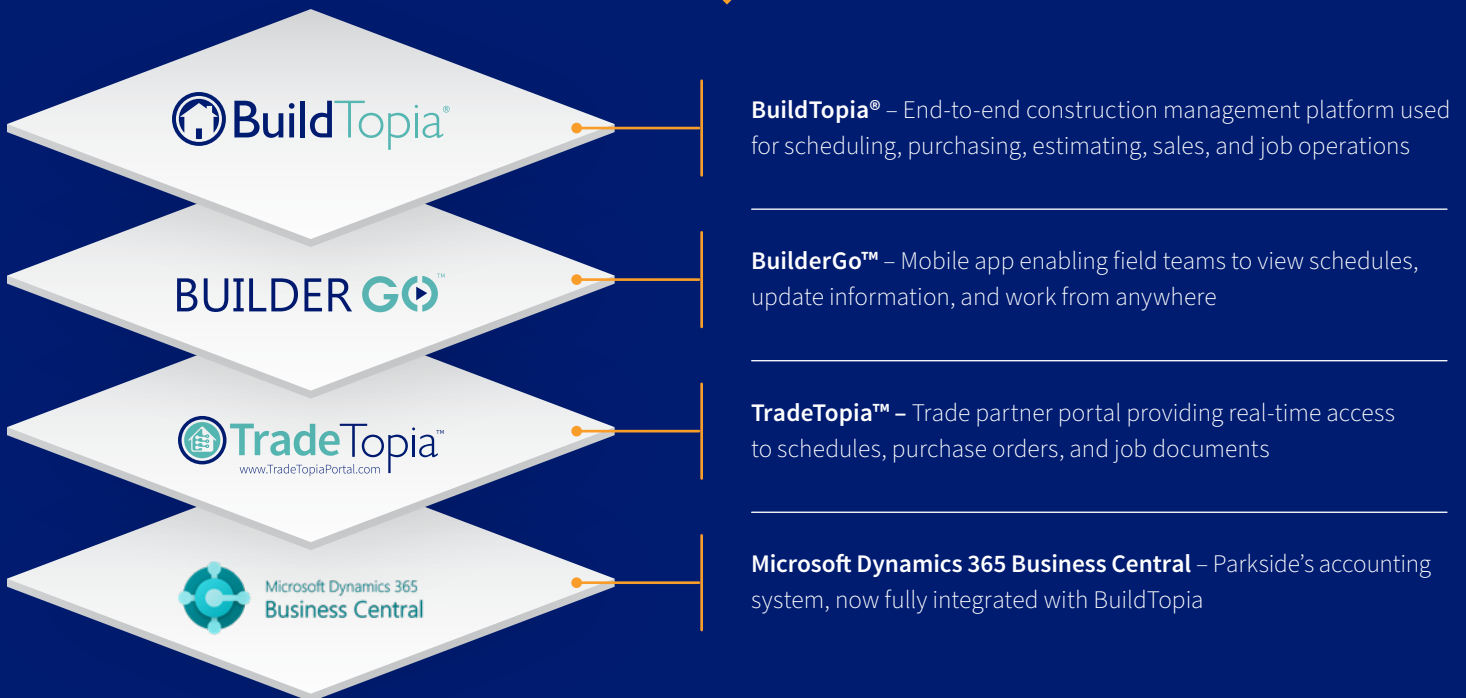
Buildtopia's automated, real-time integration

To relieve the day-to-day strain, Parkside Builders moved to BuildTopia to bring construction and accounting into one system. The goal was simple: stop managing everything by hand and let information move on its own.

With BuildTopia, purchase orders, budgets, and sales data now flow automatically between teams and into accounting. Instead of pushing updates or checking multiple systems to make sure numbers match, BuildTopia handles the updates in the background, so everyone sees the same, current information.

What stood out right away was how problems were handled. Compared to the patchwork of tools Parkside used before, BuildTopia made it easier to spot missing or incorrect information early – before it slowed work down. Teams now work from one shared view of the job, with fewer manual steps and far less guesswork.

PARKSIDE'S CORE CONSTRUCTION MANAGEMENT PLATFORMS





OPERATIONAL WORKFLOWS: Before and After BuildTopia

CAPABILITY AREA	BEFORE (WITH BUILDERMT)	AFTER (WITH BUILDTOPIA)
→ Data flow between construction and accounting	Accounting had to manually push and track POs, budgets, and sales data to keep systems aligned	Data moves automatically between construction teams and accounting
→ Error detection	Problems were usually found late – during reconciliation or after delays	Missing or incorrect details are flagged immediately
→ Accounting workload	Accounting had to constantly watch data flow and chase down issues	Accounting only steps in when something needs fixing
→ Visibility into job status	Information fragmented across different systems, emails, and spreadsheets	Everyone works from the same real-time job data
→ Builder field team access	Field updates were delayed or passed along secondhand	Field teams update and view jobs in real time with BuilderGo
→ Visibility for trade partners	Limited visibility; updates scattered across emails and messages	Real-time updates, POs, documents in one place through TradeTopia
→ Issue resolution	Accounting responsible for identifying and fixing problems	Issues sent quickly to the person who can correct them
→ Scalability	More volume meant more admin work and higher risk	Volume grows without proportional increase in overhead

When an issue does occur – such as a purchase order missing required details – it's flagged immediately. Accounting receives a clear notification and can resolve it quickly, often with a simple correction from the field. In many cases, issues are addressed before they become blockers.

By putting construction, purchasing, sales, and accounting on the same real-time system, BuildTopia eliminated constant back-and-forth and made day-to-day work more predictable. Teams spend less time fixing problems and more time keeping jobs moving as the business grows.

THE RESULTS:

Faster workflows, better accuracy, and more time to focus on the business

Since implementing BuildTopia, Parkside Builders has seen clear, measurable improvements across both financial and operational teams – with benefits showing up in everyday workflows as well as long-term planning.



Hours of manual accounting work eliminated

Instead of monitoring data flow or manually pushing POs, the accounting team now receives notifications only if a PO really needs their attention – freeing up hours every week and removing a major source of operational stress.



Higher accuracy with fewer financial and operational errors

BuildTopia flags incomplete or incorrect POs right away. This prevents invalid POs from entering the system, while real-time visibility ensures teams always know what's approved, pending, or ready for payment. Confusion and backtracking have dropped significantly.



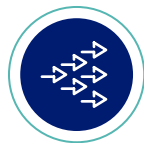
Strong alignment between field, purchasing, estimating, and accounting

With all teams working from the same real-time data, schedules are updated more consistently, tasks move faster, and cross-department communication issues have been dramatically reduced.



Modern mobile access for field teams

BuilderGo gives superintendents and site teams the real-time tools they were missing – updates from the field happen instantly instead of days later, keeping schedules accurate and jobs on track.



A scalable operational foundation

By automating key workflows and eliminating manual bottlenecks, Parkside has built a system capable of supporting higher volume without increasing administrative load.

LOOKING AHEAD:

Supporting Parkside's creative, community-first approach

Parkside Builders continues to design and deliver communities that stand out for their creativity, character, and long-term livability. With BuildTopia in place, the company now has an operational backbone that supports those ambitions.

As demand grows, Parkside can expand without adding unnecessary administrative strain – ensuring the team stays focused on what they do best: building high-quality homes and communities that deliver long-term value to homeowners.

“BuildTopia has been a major leap forward for our accounting team. No need to push POs, budgets, or sales data anymore. Everything flows automatically. It's seamless.”

— Amanda Davenport | Director of Finance, Parkside Builders



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